



The Philippine American Life and General Insurance Company

Philamlife Building, U.N. Avenue,
Ermita, Manila, 0990 Philippines
P.O. Box 2167 Manila 0990
Telephone: 528-2000 Fax: 528-2001
Email: Philamlife@aia.com
Website: www.ephilam.com

March 3, 2010

Dear valued policyholder,

On March 1, 2010, AIG announced that it has entered into a definitive agreement to sell AIA to Prudential for approximately US\$35.5 billion, subject to Prudential's shareholder approval, regulatory approvals and customary closing conditions. Philam Life, as a member of the AIA Group, is part of the acquisition.

This move has surprised many of us. However, in considering two strong alternatives including an initial public offering, the sale of AIA to Prudential realizes value on a faster track and with more certainty to repay US taxpayers faster and reduce AIG's debt.

AIA is one of the world's largest pan-Asian life insurance companies. Prudential is a leading multinational financial services provider. This transaction will help accelerate both companies' growth in Asia, one of the world's fastest growing markets for financial services products. We view this business combination as a win-win for all parties – for AIA, AIG, Prudential, and Philam Life.

We would like to assure you that it is business-as-usual for us and that our focus will continue to remain on you, our customer. We will continue to provide you with products and services that meet your needs now and into the future.

There are no changes to the policies you have with us and we will honor all policyholder obligations.

If you have any questions, please do not hesitate to contact your agent or call our customer hotline at tel. no. 528-2000 or email us at philamlife@aia.com

Faithfully yours,

A handwritten signature in black ink, appearing to read "Trevor Bull", written over a faint circular stamp.

Trevor Bull
President & CEO