



**PRESS RELEASE**

**Philam Plans assures planholders of its stability**

**MANILA, Philippines, 28 January 2009** – With the growing concern among pre-need planholders that pre-need companies might not be able to meet their obligations when they fall due, Philam Plans assures its planholders that the Company remains financially strong and capable of meeting its obligations.

In 2007, the Securities and Exchange Commission (SEC) publicly stated that “Philam Plans’ Trust Fund has sufficient assets that can be liquefied to cover availments as they fall due.” Based on unaudited and interim financial statements submitted to the SEC as of December 31, 2008, Philam Plans’ Trust Funds stood at Php 30 Billion which is significantly more than the required Pre-Need Reserves (PNR) of the SEC.

Philam Plans has over 300,000 plans in-force. The company’s pre-need liabilities are adequately covered by its trust fund investments, the majority of which are in liquid assets, such as government securities, with less than 4% in real estate and in blue-chip equities.

Philam Plans, Inc. is a leading pre-need firm offering pension, education and life plans. It is a subsidiary of The Philippine American Life and General Insurance Company, the largest and most diversified life insurance company in the Philippines.

Philam Plans has promptly paid out benefits to its planholders. Over the last four years, Philam Plans released a total of over Php 3.7 Billion in benefits to planholders. Of this amount, over Php 1.3 Billion was in educational benefits.

According to Philam Plans’ Chairman and Philamlife President and CEO, Mr. Jose L. Cuisia, Jr., “Philam Plans is financially sound, as it remains to be a stable and strongly capitalized company. Our planholders can be assured that their interests are protected with the company’s financial strength and investment expertise. We remain focused on the daily execution of our business and continue to provide our planholders with the highest levels of service, as we continue to write new business and remain committed to meeting our planholders’ needs.”

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**About Philam Plans:**

**Philam Plans, Inc.** is a leading pre-need company, providing pension, education and life plans that build financial preparedness for the future of Filipinos. It was registered with the Securities and Exchange Commission (SEC) on April 19, 1989 and was officially launched on October 12, 1989.

It is a wholly-owned subsidiary of The Philippine American Life and General Insurance Company (Philamlife), the country's largest and most diversified insurance company.

**About Philamlife:**

**The Philippine American Life and General Insurance Company (Philamlife)** is the largest and most diversified insurance company in the Philippines, and the undisputed market leader for over half a century. It offers the most comprehensive range of life and general insurance products that provide protection, savings and investments, education, accident and health, property and casualty coverage. Philamlife has more than a million individual and corporate policyholders, and maintains the most extensive network of offices and sales agencies nationwide.

Philamlife's affiliate business includes a wide range of diversified financial services in pre-need plans, bancassurance, healthcare, banking, credit cards, asset management, property and casualty insurance, and property management and development, and business process outsourcing.

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